Alt Order #

Deal #



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 943592-1 | October 2012 | 10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

WMUR Linda Magay Manchester Local

AdvertiserProductEstimate NumberNRCCissue3322

Broadcast

Special Handling

10/12/12 - 10/18/12

Billing Calendar

Flight Dates

IDB#

Advertiser Code Product Code

Order #

943592

Cash

Billing Type

Agency Ref Advertiser Ref

National Media Inc. Attention: Accounts Payable 815 Slaters Lane

Alexandria, VA 22314

Send Payment To:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Line Out Date Ford Date Description	<b>NEW TOOK</b>	Spots/	<b>T</b>
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate	Туре
1 10/12/12 10/18/12 5a Daybreak 5-6a Class of Time - Fixed Non Pre-emptible	11111	:30 5 \$1,750.00	NM
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 11111         Spots/Week 5	<u>Rate</u> \$1,750.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WMURF 10/12/12 5:40 AM 5a Daybreak	5-6a	:30 NRCCNH021009	\$1,750.00 NM
2 WMURM 10/15/12 5:13 AM 5a Daybreak	5-6a	:30 NRCCNH011005	\$1,750.00 NM
3 WMURTu 10/16/12 5:07 AM 5a Daybreak	5-6a	:30 NRCCNH011005	\$1,750.00 NM
4 WMURW 10/17/12 5:25 AM 5a Daybreak	5-6a	:30 NRCCNH021009	\$1,750.00 NM
5 WMURTh 10/18/12 5:28 AM 5a Daybreak	5-6a	:30 NRCCNH021009	\$1,750.00 NM
2 10/12/12 10/18/12 6a Daybreak 6-7a Class of Time - Fixed Non Pre-emptible	11111	:30 5 \$4,000.00	NM
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 11111         Spots/Week 5	Rate \$4,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WMURF 10/12/12 5:58 AM 6a Daybreak	6-7a	:30 NRCCNH011005	\$4,000.00 NM
2 WMURM 10/15/12 5:58 AM 6a Daybreak	6-7a	:30 NRCCNH021009	\$4,000.00 NM
3 WMURTu 10/16/12 5:59 AM 6a Daybreak	6-7a	:30 NRCCNH021009	\$4,000.00 NM
4 WMURW 10/17/12 5:57 AM 6a Daybreak	6-7a	:30 NRCCNH011005	\$4,000.00 NM
5 WMURTh 10/18/12 5:58 AM 6a Daybreak	6-7a	:30 NRCCNH021009	\$4,000.00 NM
3 10/12/12 10/18/12 Good Morning America 7-9a Class of Time - Fixed Non Pre-emptible	11111	:30 5 \$3,000.00	NM
Weeks:         Start Date 10/12/12         End Date 10/18/12         MFWFSS 11111         Spots/Week 5	Rate \$3,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WMURF 10/12/12 8:42 AM Good Morning America	7-9a	:30 NRCCNH011005	\$3,000.00 NM
2 WMURM 10/15/12 8:41 AM Good Morning America	7-9a	:30 NRCCNH011005	\$3,000.00 NM
3 WMURTu 10/16/12 7:28 AM Good Morning America	7-9a	:30 NRCCNH011005	\$3,000.00 NM
4 WMURW 10/17/12 7:55 AM Good Morning America	7-9a	:30 NRCCNH021009	\$3,000.00 NM
5 WMURTh 10/18/12 8:29 AM Good Morning America	7-9a	:30 NRCCNH011005	\$3,000.00 NM
4 10/13/12 10/14/12 6a Weekend Daybreak Sa/Su 6-7a Class of Time - Fixed Non Pre-emptible	11	:30 2 \$500.00	NM
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 2 11         Spots/Week 2	<u>Rate</u> \$500.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Rate Type
1 WMURSa 10/13/12 6:22 AM 6a Weekend Daybreak	Sa/Su 6-7a	:30 NRCCNH021009	\$500.00 NM

INVOICE



**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12

Advertiser	Product	Estimate Number
NRCC	issue	3322

								Spots/			
Line	Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	10/13/12 Class of Tir	10/14/12 ne - Fixed N	6a We Ion Pre-er	eekend Daybreak nptible	Sa/Su 6-7a	11	:30	2	\$500.00	NM	
5	Spots: # Ch	Day Ai	r Date	Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Typ
	2 WN	/IURSu 10	)/14/12	6:59 AM 6a We	ekend Daybreak	Sa/Su 6-7a	:30	NRCCNHO	11005		\$500.00 NI
	10/13/12 Class of Tir	10/14/12 ne - Fixed N	7a We Ion Pre-er	eekend Daybreak	7-9a	11	:30	2	\$1,650.00	NM	
	Weeks:	Start Date 10/12/12		ite <u>MTWTFSS</u>	Spots/Week 2	Rate \$1,650.00					
5	Spots: # Ch	<u>Day</u> Ai	r Date	Air Time Descri	<u>ption</u>	Start/End Time	Length				Rate Typ
	1 WN	/IURSa 10	)/13/12	7:58 AM 7a We	ekend Daybreak	7-9a	:30	NRCCNHO	21009		\$1,650.00 N
	2 WN	//URSu 10	)/14/12	7:28 AM 7a We	ekend Daybreak	7-9a	:30	NRCCNHO	21009		\$1,650.00 NI
	10/13/12 Class of Tir	10/14/12 ne - Fixed N		<u> </u>	9-10a	11	:30	2	\$1,650.00	NM	
٧	Weeks:	Start Date 10/12/12	End Da 10/18/1	<u>MTWTFSS</u> 11	Spots/Week 2	<u>Rate</u> \$1,650.00					
	Spots: # Ch			Air Time Descri		Start/End Time		Ad-ID			Rate Typ
			0/13/12	9:59 AM Weeke		9-10a		NRCCNHO			\$1,650.00 NI
	2 WN	/IURSu 10	)/14/12	8:58 AM Weeke	end GMA	9-10a	:30	NRCCNHO	11005		\$1,650.00 NI
	10/12/12 Class of Tir	10/18/12 ne - Fixed N			9AM-10AM	111	:30	3	\$850.00	NM	
	Weeks:	Start Date 10/12/12	End Da 10/18/1		Spots/Week 3	<u>Rate</u> \$850.00					
	Spots: # Ch			Air Time Descri		Start/End Time		Ad-ID			Rate Typ
	3 WN		)/12/12	9:59 AM KELLY		9AM-10AM		NRCCNHO			\$850.00 NI
			0/15/12	9:59 AM KELLY		9AM-10AM		NRCCNHO			\$850.00 NI
	2 0010	/IURTh 10	0/18/12	9:43 AM KELLY	LIVE DAY	9AM-10AM	:30	NRCCNHO	21009		\$850.00 NI
	10/12/12 Class of Tir	10/18/12 ne - Fixed N		•	12-1230p	11111	:30	5	\$1,325.00	NM	
	Neeks:	Start Date 10/12/12	End Da 10/18/1	2 11111	Spots/Week 5	Rate \$1,325.00					
	Spots: # Ch			Air Time Descri		Start/End Time		Ad-ID	11007		Rate Typ
	1 WN		-	12:25 PM News		12-1230p		NRCCNHO			\$1,325.00 NI
				12:15 PM News 9		12-1230p		NRCCNHO NRCCNHO			\$1,325.00 NI
				12:10 PM News 9		12-1230p 12-1230p		NRCCNHO			\$1,325.00 NI \$1,325.00 NI
				12:24 PM News		12-1230p		NRCCNHO			\$1,325.00 N
-	10/12/12	10/18/12	Who \	Wants to be a Mil		1- 1	:30	2	\$550.00	NM	, , , , , , , , , , , , , , , , , , ,
	Veeks:	ne - Fixed N Start Date 10/12/12	End Da 10/18/1	ate <u>MTWTFSS</u>	Spots/Week 2	Rate \$550.00					
٥	Spots: # Ch			Air Time Descri	_	ুচ্চত.০০ Start/End Time	l enath	Ad-ID			Rate Typ
	1 WN				/ants to be a Milliona			NRCCNHO	21009		\$550.00 N
				12:51 PM Who V	/ants to be a Milliona		:30	NRCCNHO	21009		\$550.00 NI
	10/14/12 Class of Tir	10/14/12 ne - Fixed N	Close Ion Pre-er		10-1030a	1	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/12/12		ate <u>MTWTFSS</u>	Spots/Week 1	Rate \$1,100.00					
§	Spots: # Ch			Air Time Descri	otion	Start/End Time	<u>L</u> ength	Ad-ID			Rate Typ
	1 WI	/URSu 10	)/14/12	10:22 AM Close	Up	10-1030a	:30	NRCCNHO	11005		\$1,100.00 N
	10/12/12 Class of Tir	10/18/12 ne - Fixed N	ELLEI Ion Pre-er		4PM-5PM	11111	:30	5	\$850.00	NM	
	Neeks:	Start Date 10/12/12	End Da	ate MTWTFSS	Spots/Week 5	<u>Rate</u> \$850.00					



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12

NRCC	issue	3322
<u>Advertiser</u>	Product	Estimate Number

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11 10/12/12 10/18/12 ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	11111	:30	5	\$850.00	NM	
Glade of Time Tixed North To Simplifie							
Spots: # Ch Day Air Date Air Time Desc	rintion	Start/End Time	l enati	h Ad-ID			Rate Type
1 WMURF 10/12/12 4:48 PM ELLE		4PM-5PM		) NRCCNHO	11005		\$850.00 NM
2 WMURM 10/15/12 3:58 PM ELLE		4PM-5PM		) NRCCNHO			\$850.00 NM
3 WMURTu 10/16/12 4:31 PM ELLE		4PM-5PM		) NRCCNHO			\$850.00 NM
4 WMURW 10/17/12 4:57 PM ELLE		4PM-5PM		) NRCCNHO			\$850.00 NM
5 WMURTh 10/18/12 4:46 PM ELLE		4PM-5PM		) NRCCNHO			\$850.00 NM
12 10/12/12 10/18/12 News 9 at 5	F 6n	11111	-20	5	¢4 000 00	NM	
Class of Time - Fixed Non Pre-emptible	5-6p	11111	:30	5	\$4,000.00	INIVI	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 11111	Spots/Week 5	Rate \$4,000.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
1 WMURF 10/12/12 5:13 PM News		5-6p		) NRCCNHO			\$4,000.00 NM
2 WMURM 10/15/12 5:29 PM News		5-6p		) NRCCNHO			\$4,000.00 NM
3 WMURTu 10/16/12 5:44 PM News	9 at 5	5-6p		) NRCCNHO			\$4,000.00 NM
4 WMURW 10/17/12 5:58 PM News	9 at 5	5-6p		) NRCCNHO			\$4,000.00 NM
5 WMURTh 10/18/12 5:55 PM News	9 at 5	5-6p	:30	) NRCCNHO	21009		\$4,000.00 NM
13 10/12/12 10/18/12 News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	11111	:30	5	\$5,000.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MFWFFSS 11111	Spots/Week 5	Rate \$5,000.00					
Spots: # Ch Day Air Date Air Time Desc	ription_	Start/End Time		h Ad-ID			Rate Type
1 WMURF 10/12/12 6:28 PM News	9 at 6	6-7p		) NRCCNHO			\$5,000.00 NM
2 WMURM 10/15/12 6:29 PM News	9 at 6	6-7p		) NRCCNHO			\$5,000.00 NM
3 WMURTu 10/16/12 6:12 PM News	9 at 6	6-7p		) NRCCNHO			\$5,000.00 NM
4 WMURW 10/17/12 6:14 PM News	9 at 6	6-7p		) NRCCNHO			\$5,000.00 NM
5 WMURTh 10/18/12 6:29 PM News	9 at 6	6-7p	:30	) NRCCNHO	011005		\$5,000.00 NM
14 10/14/12 10/14/12 6p News 9 Weekend Class of Time - Fixed Non Pre-emptible	6-7p	1	:30	1	\$1,750.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MFWFFSS 10/18/12	Spots/Week 1	Rate \$1,750.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
2 WMURSu 10/14/12 6:09 PM 6p Ne	ews 9 Weekend	6-7p	:30	) NRCCNHO	21009		\$1,750.00 NM
15 10/12/12 10/18/12 Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1112	:30	5	\$1,650.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MFWFSS</u> 1112	Spots/Week 5	<u>Rate</u> \$1,650.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
2 WMURM 10/15/12 7:24 PM Chron		7-730p	:30	) NRCCNHO	11005		\$1,650.00 NM
3 WMUR <i>Tu 10/16/12 Chroi</i> Credited special report	nicle NH	7-730p	:00	0			<del>\$1,650.00</del> NM
4 WMURW 10/17/12 7:23 PM Chroi	nicle NH	7-730p	:30	) NRCCNHO	011005		\$1,650.00 NM
1 WMURTh 10/18/12 7:10 PM Chroi		7-730p		) NRCCNHO			\$1,650.00 NM
5 WMURTh 10/18/12 7:10 FM Chroi		7-730p		) NRCCNHO			\$1,650.00 NM
16 10/12/12 10/18/12 INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	1121	:30	5	\$1,650.00	NM	. ,
Weeks: Start Date 10/12/12 End Date 1121	Spots/Week 5	Rate \$1,650.00					
Spots: # Ch Day Air Date Air Time Desc	-	Start/End Time	Lengtl	h Ad-ID			Rate Type



INVOICE Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Date Invoice Month Invoice Period Invoice # 943592-1 10/21/12 October 2012 10/01/12 - 10/18/12

Advertiser	Product	Estimate Number
NRCC	issue	3322

Line Start Date End Date Description Start/End	d Time MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 10/12/12 10/18/12 INSIDE EDITION AC 730-8p Class of Time - Fixed Non Pre-emptible	1121	:30	5	\$1,650.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
2 WMURM 10/15/12 7:58 PM INSIDE EDITION	AC 730-8p	:30	NRCCNHO2	21009		\$1,650.00 NM
3 WMURTu 10/16/12 7:50 PM INSIDE EDITION	AC 730-8p	:30	NRCCNHO	11005		\$1,650.00 NM
1 WMURW 10/17/12 7:50 PM INSIDE EDITION	AC 730-8p	:30	NRCCNHO2	21009		\$1,650.00 NM
4 WMURW 10/17/12 7:58 PM INSIDE EDITION	•	:30	NRCCNHO	11005		\$1,650.00 NM
5 WMURTh 10/18/12 7:42 PM INSIDE EDITION A	AC 730-8p	:30	NRCCNHO	11005		\$1,650.00 NM
17 10/18/12 10/18/12 Grey's Anatomy 9-10p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$14,000.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 1         Spots/	1 \$14,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WMURTh 10/18/12 8:59 PM Grey's Anatomy	9-10p	:30	NRCCNH02	21009		\$14,000.00 NM
18 10/15/12 10/15/12 Castle 10-11p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$5,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/						
10/12/12	1 \$5,500.00	ما المحمد ما	V -1 1D			Data Tura
Spots: # Ch         Day         Air Date         Air Time         Description           1 WMURM         10/15/12         10:41 PM Castle	Start/End Time	Length	NRCCNHO1	1 1 0 0 5		Rate Type \$5,500.00 NM
I WINDRIN 10/15/12 10.41 PIN Castle	10-11p	.30	MACCINIO	11003		φ5,500.00 INIVI
19 10/16/12 10/16/12 Dancing Results 8-9p Class of Time - Fixed Non Pre-emptible	- 1	:30	1	\$14,000.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS - 1	1 \$14,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WMURTu 10/16/12 8:23 PM Dancing Results	8-9p	:30	NRCCNH02	21009		\$14,000.00 NM
21 10/17/12 10/17/12 Nashville 10-11p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$5,500.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS - 1 - 1         Spots/	1 \$5,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WMURW 10/17/12 10:42 PM Nashville	10-11p	:30	NRCCNHO	11005		\$5,500.00 NM
22 10/18/12 10/18/12 Scandal 10-11p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$5,500.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 1         Spots/	Week Rate 1 \$5,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WMURTh 10/18/12 10:41 PM Scandal	10-11p	:30	NRCCNHO	11005		\$5,500.00 NM
23 10/12/12 10/12/12 Shark Tank 8-9p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$4,500.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 1 -         Spots/	Week Rate 1 \$4,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WMURF 10/12/12 8:21 PM Shark Tank	8-9p	:30	NRCCNHO	11005		\$4,500.00 NM
24 10/12/12 10/12/12 Primetime:WWYD 9-10p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$4,500.00	NM	
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFSS 1         Spots/	Week Rate 1 \$4,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Leng</u> th	Ad-ID			Rate Type
1 WMURF 10/12/12 9:14 PM Primetime:WWYD	9-10p		NRCCNH02	21009		\$4,500.00 NM
25 10/14/12 10/14/12 AFHV 7-8p Class of Time - Fixed Non Pre-emptible	1	:30	1	\$4,500.00	NM	



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12

NRCC	issue	3322
Advertiser	Product	Estimate Number

Spots/

Line Start	Date End Date	Desc	cription	Start/End Tir	ne MTV	WTFSS	Length	Week	Rate	Туре		
25 10/1 Clas	4/12 10/14/12 s of Time - Fixed N	AFH Ion Pre-e	•	7-8p		1	:30	1	\$4,500.00	NM		
Weel	s: Start Date 10/12/12	End D 10/18/		Spots/Wee		Rate 500.00						
Spots	s: # Ch Day A	ir Date	Air Time D	escription	5	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMURSu 10	0/14/12	7:21 PM A	.FHV	7	7-8p	:3	O NRCCNHO	011005		\$4,500.00	) NM
26 10/1: Clas	2/12 10/18/12 s of Time - Fixed N		rs 9 at 11 emptible	11-11:35p	111	11111	:30	7	\$4,500.00	NM		
Weel	s: Start Date 10/12/12	End D				Rate 500.00						
Spots	s: # Ch Day A	ir Date	Air Time D	escription	5	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMURF 10	0/12/12	11:08 PM N	ews 9 at 11		11-11:35p	:3	O NRCCNHO	011005		\$4,500.00	) NM
	2 WMURSa 10	0/13/12	11:47 PM N	lews 9 at 11		11-11:35p	:3	O NRCCNHO	011005		\$4,500.00	) NM
	3 WMURSu 10	0/14/12	11:30 PM N	lews 9 at 11	1	11-11:35p		O NRCCNHO			\$4,500.00	NM (
	4 WMURM 10	0/15/12	11:30 PM N	lews 9 at 11		11-11:35p		O NRCCNHO			\$4,500.00	NM (
	5 WMURTu 10	0/16/12	11:24 PM N		1	11-11:35p		O NRCCNHO			\$4,500.00	) NM
		0/17/12	11:12 PM N			11-11:35p		O NRCCNHO			\$4,500.00	
	7 WMURTh 10	0/18/12	11:33 PM N	lews 9 at 11	1	11-11:35p	:3	O NRCCNHO	021009		\$4,500.00	NM (
27 10/1: Clas	2/12 10/18/12 s of Time - Fixed N	Nigh Ion Pre-e		1135p-1206a	a 11!	111	:30	5	\$1,100.00	NM		
Weel	s: Start Date 10/12/12	End D 10/18/				Rate 00.00						
Spots	s: <u>#</u> Ch <u>Day A</u>	ir Date	Air Time D	escription_		Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMURF 10	0/12/12	11:55 PM N	lightline		1135p-1206a		O NRCCNHO			\$1,100.00	) NM
	2 WMURM 10	0/15/12	11:52 PM N	lightline	•	1135p-1206a	:3	O NRCCNHO	011005		\$1,100.00	NM (
	3 WMUR <i>Tu</i> 10	d		lightline	•	1135p-1206a	:0	00			<del>\$1,100.00</del>	NM
	4 WMURW 10			lightline		1135p-1206a	:0	10			<del>\$1,100.00</del>	NM
	Credite	<i>d</i> d invento	Nr./									
	5 WMUR <i>Th</i> 10			lightline		1135p-1206a	:0	10			<del>\$1,100.00</del>	NM
	Credite		,	igridirio		1100p 1200a	.0	· ·			ψ1,100.00	, , , , , , , , , , , , , , , , , , , ,
	oversol	d invento	ry									
28 10/1: Clas	2/12 10/18/12 s of Time - Fixed N		ny Kimmel emptible	1205-105a	111	111	:30	5	\$300.00	NM		
Weel	s: Start Date 10/12/12	End D 10/18/			<u>ek</u> 5 \$3	Rate 300.00						
Spots	s: <u>#</u> Ch <u>Day</u> A	ir Date	Air Time D	escription_		Start/End Time		h Ad-ID				Type
	1 WMURF 10	0/12/12	12:56 AM J	immy Kimmel	1	1205-105a	:3	O NRCCNHO	011005		\$300.00	NM (
	2 WMURM 10	0/15/12	12:35 AM J	immy Kimmel	1	1205-105a	:3	O NRCCNHO	021009		\$300.00	NM (
	3 WMURTu 10	0/16/12	1:00 AM J	immy Kimmel		1205-105a	:3	O NRCCNHO	011005		\$300.00	) NM
	4 WMURW 10	0/17/12	12:37 AM J	immy Kimmel		1205-105a	:3	O NRCCNHO	011005		\$300.00	) NM
	5 WMURTh 10	0/18/12	1:02 AM J	immy Kimmel		1205-105a	:3	O NRCCNHO	011005		\$300.00	NM (
29 10/1: Clas	3/12 10/13/12 s of Time - Fixed N		rs 9 at 7 emptible	7-730p		2-	:30	2	\$1,750.00	NM		
Week		End D	ate MTWTF			Rate '50.00						
Spots	s: <u>#</u> Ch <u>Day</u> A	ir Date	Air Time D	escription	<u> </u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMURSa 10 Credite	d		lews 9 at 7		7-730p	:0	00			<del>\$1,750.00</del>	NM
	2 WMURSa 10	d invento		lews 9 at 7		7-730p	:0	10			<del>\$1,750.00</del>	\/\/
	Credite		/\	ons s at i	•	, σορ	.0	U			ψ1,1-00.00	, i VIVI



**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12

NRCC	issue	3322
Advertiser	Product	Estimate Number

Start Date   End Date   Description   Start/End Time   MTWTFSS   Length   Week   Rate   Type									Spots/				
Class of Time - Friend Non-Presemptible	Line	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
Class of Time - Fixed Non Pre-empible	29					7-730p	2-	:30	2	\$1,750.00	NM		
Spots # Ch	30					730-8P	1-	:30	1	\$850.00	NM		
Spots # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Section WK   730-8P   .00   Section WK   Section WK   Section WK   730-8P   .00   Section WK   Secti		Weeks:				Spots/Week 1							
1 WMURS		Spots: # Ch	Day A	ir Date	Air Time Descri	ption	•	Lengt	h Ad-ID			Rate	Туре
Weeks: Start Date   End Date   MIWITES   Spots/Week   Start Date			MURSa 10 Credite	d		Edition WK	730-8P	:0	0			<del>\$850.00</del>	NM
Spots: # Ch Day Air Date   Air Time Description   Start/End Time   Length Ad-ID   Sq. 20,000 NM	31				Morning America	n 7-9a	- 11- 1	:30	3	\$3,500.00	NM		
1 WMURE		Weeks:		End Date 10/18/12									
2 WMURTU 10/16/12 7:55 AM Good Morning America 7-9a :30 NRCCNIR021009 \$3,500.00 NM 3 WMURW 10/17/12 8:59 AM Good Morning America 7-9a :30 NRCCNIR021009 \$3,500.00 NM 3 WMURTU 10/17/12 68:09 AM Good Morning America 7-9a :30 NRCCNIR021005 \$3,500.00 NM 2		Spots: # Ch	<u>Day</u> A	ir Date	Air Time Descri	ption_	Start/End Time	Lengt	h Ad-ID			Rate	Type
3 WMURW   10/17/12   8-59 AM Good Morning America   7-9a   :30 NRCCNII011005   \$3,50.00 NM     32 10/13/12   10/14/12   5a Weekend Daybreak   Sa/Su 6-7a  1   :30   1   \$650.00 NM     Weeks: Start Date   End Date   MTWTFSS   Spots/Week   T0/12/12  1   1   5850.00 NM     10/13/12   10/14/12  1   1   5850.00 NM     33 10/13/12   10/14/12		1 W	MURF 10	0/12/12	7:28 AM Good	Morning America			~			\$3,500.00	NM
32 10/13/12		2 WI	MURTu 10	0/16/12	7:55 AM Good	Morning America	7-9a		<u> </u>				
Weeks:   Start Date   End Date   MIVIFSS   Spots/Week   Rate   10/13/12   10/14/12   MIVIFSS   Spots/Week   Sar/Su 6-7a   30 NRCCNH021009   \$650.00 NM		3 WI	MURW 10	0/17/12	8:59 AM Good	Morning America	7-9a	:3	O NRCCNHO	11005		\$3,500.00	NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate Type	32					Sa/Su 6-7a	1	:30	1	\$650.00	NM		
1 WMURSu		Weeks:		End Date 10/18/12	<u>е МГWTFSS</u> 1								
33 10/13/12							Start/End Time	Lengt	h Ad-ID				
Neeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   1/750.00   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day Air		1 WI	MURSu 10	0/14/12	6:23 AM 6a We	ekend Daybreak	Sa/Su 6-7a	:3	O NRCCNHO	21009		\$650.00	NM
Spots: # Ch	33			7a Wee	ptible	7-9a	1-	:30	1	\$1,750.00	NM		
1 WMURSa   10/13/12   7:22 AM 7a Weekend Daybreak   7-9a   30 NRCCNH011005   \$1,750.00 NM		Weeks:		End Date 10/18/12	<u>MTWTFSS</u> 1-								
34 10/13/12							Start/End Time						
Class of Time - Fixed Non Pre-emptible		1 WI	MURSa 10	0/13/12	7:22 AM 7a We	ekend Daybreak	7-9a	:3	O NRCCNHO	11005		\$1,750.00	NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	34				ptible	9-10a	1	:30	1	\$1,750.00	NM		
1 WMURSu   10/14/12   9:55 AM Weekend GMA   9-10a   :30 NRCCNH021009   \$1,750.00 NM		Weeks:	10/12/12	10/18/12		Spots/Week 1	\$1,75 <u>0.00</u>						
35 10/12/12   10/18/12   KELLY LIVE DAY   9AM-10AM  1   :30   1 \$1,000.00   NM													
Class of Time - Fixed Non Pre-emptible		1 WI	MURSu 10	0/14/12	9:55 AM Weeke	end GMA	9-10a	:3	O NRCCNHO	21009		\$1,750.00	NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type						9AM-10AM	1	:30	1	\$1,000.00	NM		
2 WMURW 10/17/12 9:47 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$1,000.00 NM Class of Time - Fixed Non Pre-emptible  Weeks: Start Date 10/12/12 10/18/12 11-1 3 \$50.00 NM Start/End Time 10/12/12 10/18/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM Rate Type 10/16/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM 3 WMURTh 10/18/12 12:37 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM Class of Time - Fixed Non Pre-emptible \$700.00 NM Start/End Time 1230-1p :30 NRCCNH021009 \$700.00			10/12/12	10/18/12	1	1	\$1,000.00						
36 10/12/12 10/18/12 Who Wants to be a Millior 1230-1p 11-1 :30 3 \$700.00 NM  Weeks: Start Date 10/18/12 10/18/12 11-1 3 \$8700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type  1 WMURM 10/15/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM  2 WMURTu 10/16/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM  3 WMURTh 10/18/12 12:37 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM  37 10/12/12 10/18/12 News 9 at 6 6-7p11 :30 2 \$5,500.00 NM  Class of Time - Fixed Non Pre-emptible													
Veeks:   Start Date   End Date   MTWTFSS   Spots/Week   700.00   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type		2 WI	MURW 10	0/17/12	9:47 AM KELLY	LIVE DAY	9AM-10AM	:3	O NRCCNHO	21009		\$1,000.00	NM
Spots: # Ch   Day   Air   Date   Air   Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	36			Who W Non Pre-em	/ants to be a Mil	lior 1230-1p	11-1	:30	3	\$700.00	NM		
1 WMURM 10/15/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM 2 WMURTu 10/16/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM 3 WMURTh 10/18/12 12:37 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM 37 10/12/12 10/18/12 News 9 at 6 6-7p11 :30 2 \$5,500.00 NM Class of Time - Fixed Non Pre-emptible		Weeks:	Start Date 10/12/12										
2 WMURTu       10/16/12       12:51 PM Who Wants to be a Millionaire       1230-1p       :30 NRCCNH021009       \$700.00 NM         3 WMURTh       10/18/12       12:37 PM Who Wants to be a Millionaire       1230-1p       :30 NRCCNH021009       \$700.00 NM         37 10/12/12       10/18/12 News 9 at 6 Class of Time - Fixed Non Pre-emptible       6-7p       11       :30 2 \$5,500.00 NM		Spots: # Ch	<u>Day</u> A										
3 WMURTh 10/18/12 12:37 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM 37 10/12/12 10/18/12 News 9 at 6 6-7p11 :30 2 \$5,500.00 NM Class of Time - Fixed Non Pre-emptible		1 W	MURM 10										
37 10/12/12 10/18/12 News 9 at 6 6-7p11 :30 2 \$5,500.00 NM Class of Time - Fixed Non Pre-emptible									~				
Class of Time - Fixed Non Pre-emptible		3 WI	MURTh 10	0/18/12 1	2:37 PM Who V	Vants to be a Millionai	ire 1230-1p	:3	O NRCCNHO	21009		\$700.00	NM
		Class of Tir	ne - Fixed N	Non Pre-em	ptible	'		:30	2	\$5,500.00	NM		

Rate

Spots/Week

MTWTFSS

Start Date End Date

Weeks:



INVOICE Send Payment To:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 10/21/12 10/01/12 - 10/18/12 943592-1 October 2012

<u> </u>		Estimate Number
NRCC	issue	3322

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				Spots/				
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
37 10/12/12 10/18/12 News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	11	:30	2	\$5,500.00	NM		
10/12/12 10/18/12 11	- 2	\$5,500.00						
Spots: # Ch Day Air Date Air Time Des	scription_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WMURW 10/17/12 6:55 PM Nev	vs 9 at 6	6-7p	:3	O NRCCNHO	21009		\$5,500.00	ΝN
2 WMURTh 10/18/12 6:56 PM Nev	vs 9 at 6	6-7p	:3	O NRCCNHO	21009		\$5,500.00	NΝ
38 10/12/12 10/18/12 News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	11	:30	2	\$5,500.00	NM		
Weeks:         Start Date 10/12/12         End Date 10/18/12         MTWTFS 11-		Rate \$5,500.00						
Spots: # Ch Day Air Date Air Time Des		Start/End Time		h Ad-ID				Туре
1 WMURF 10/12/12 6:23 PM Nev		6-7p		O NRCCNHO			\$5,500.00	
2 WMURM 10/15/12 6:55 PM Nev	vs 9 at 6	6-7p	:3	O NRCCNHO	21009		\$5,500.00	NΝ
39 10/13/12 10/13/12 NASCAR Cup Serie Class of Time - Fixed Non Pre-emptible	s 728-1130p	1-	:30	1	\$3,500.00	NM		
Weeks: <u>Start Date</u> <u>Fnd Date</u> <u>MTWTFS</u> .	- 1	<u>Rate</u> \$3,500.00						
Spots: # Ch Day Air Date Air Time Des		Start/End Time		h Ad-ID			Rate	
1 WMURSa 10/13/12 10:08 PM NA	SCAR Cup Series	728-1130p	:3	O NRCCNHO	21009		\$3,500.00	ΝN
40 10/17/12 10/17/12 Neighbors Class of Time - Fixed Non Pre-emptible	8-9p	1	:30	1	\$17,500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> : <u>10/12/12</u> <u>10/18/12</u> <u>- 1 1 1 - 1 - 1 - 1 - 1 - 1 - </u>		<u>Rate</u> \$17,500.00						
Spots: # Ch Day Air Date Air Time Des		Start/End Time		h Ad-ID			Rate	
1 WMURW 10/17/12 8:50 PM Nei	ghbors	8-9p	:3	O NRCCNHO	21009		\$17,500.00	NN
41 10/16/12 10/16/12 Presidentail Debate Class of Time - Fixed Non Pre-emptible	NETWORK POL	ITI: - 1	:30	1	\$15,000.00	NM		
Weeks: <u>Start Date</u> <u>Fnd Date</u> <u>MTWTFS</u> .		Rate \$15,000.00						
Spots: # Ch Day Air Date Air Time Des	scription_	Start/End Time	Lengt	h Ad-ID			Rate	Тур
1 WMURTu 10/16/12 10:57 PM Pre	sidentail Debate	NETWORK POL	_ITI :3	O NRCCNHO	11005		\$15,000.00	NM
		Total Spots	ç	96				

**Gross Total** \$297,525.00

Agency Commission

\$44,628.75

Net Amount Due \$252,896.25

**Payment Terms 30 Days**